



# etikOUEST

LABELS / PACKAGING SOLUTIONS / RFID

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## Solution Up'n Box®

Easy open & close labels for trays' lids

*How can you open, pick products and reclose a lidded tray without cover?*

### Solution

Up'n box® makes it easier to use the trays and lidded boxes by offering unrestricted opening and closing. Thanks to a hinge, the tray keeps wide open for consumers to pick up the contents comfortably. The tray is reclosed by simply putting back the system, which replaces the cover.

### Applications

- Agrifood and other industries
- Dry and fresh products (grain, powder, in pieces)
- Adapted to any shape of lidded trays and boxes



### Functionalities

- Convenience of the packaging
- Preservation of the contents
- A clean "one hand" consumption
- Easy-to-use system from child to senior

### Industrial advantages

- Reduction of the packaging cost
- Lighter packaging, waste reduction and diminution of the ecotax
- Innovative solution, a product different from the competitors'
- Customization with respect of the marketing identity
- No transformation of the production lines. No reduction of the production rhythm
- Product's integrity guaranteed until full consumption secured first opening thanks to sharp tamper-proves and the hermetic cut of the lid.