



## Solution Up'n Pack®

*How to open a packet of biscuits, pick one from time to time, and reclose it properly each time?*

### Solution

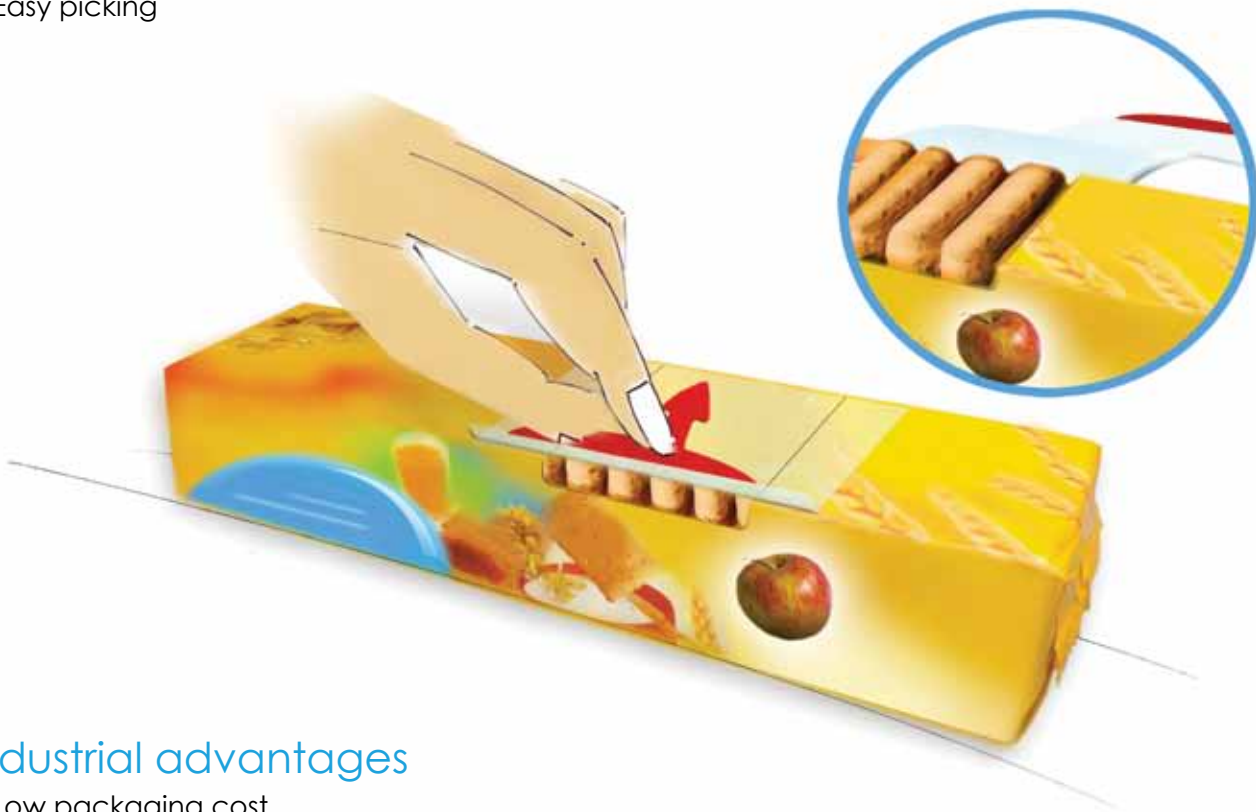
Up'n pack® is a functional open and close system, acting like a cover. It gives a wide opening, and makes it easier for consumers to pick up the contents, without risk to break the product, and to reclose smoothly the packet.

### Applications

- Agrifood and other industries
- Rigid products (ie square biscuits)
- Adapted to rectangular packets, flow packs, adjusted pillow pouches, or all kinds of bags containing cardboard reinforcements or plastic honeycombs

### Functionalities

- Convenience of the packaging, even after opening
- Wide opening
- Preservation of the contents (airtight, barrier)
- Easy picking



### Industrial advantages

- Low packaging cost
- Innovative solution, a product different from the competitors'
- Customization with respect of the marketing identity
- No transformation of the production lines. No reduction of the production rhythm
- Product's integrity guaranteed until full consumption
- Secured first opening thanks to tamper-proves