

# Up'n BOX<sup>®</sup> Solution

Easy open & reclose labels for cardboards or plastic lidded trays  
*How can you open, pick products and reclose a lidded tray by removing the cover to minimize packaging weight and improve its recyclability?*

## Solution

Up'n box<sup>®</sup> makes it easier to use the trays and lidded boxes by offering unrestricted opening and closing systems. Thanks to a hinge, the tray keeps wide open for consumers to pick up the contents comfortably. The tray is reclosed by simply putting back the system, which replaces the cover.

## Applications

- Agrifood and other industries
- Dry and fresh products
- Adapted to any shape of lidded trays and boxes

## Functionalities

- Convenience of the packaging
- Preservation of the contents
- A clean "one hand" consumption
- Easy-to-use system from child to senior
- Waste reduction and recyclability

## Industrial advantages

- Reduction of the environmental impact
- Lighter packaging, ecotax reduction
- Innovative solution, a product different from the ones offer by competitors
- Customization in accordance to your marketing identity
- No transformation of your production lines. No yield loss
- Product's preservation guaranteed until full consumption
- Efficient sealing of the lid
- Secured first opening thanks to sharp tamper-proves and an hermetic cut of the lid

